



**Much loved
radio & TV star.**

**Australia's favourite
maths geek.**

**Highly respected
tech commentator.**

ADAM SPENCER

2024 Speaker Pack

MC & Speaker Bio

Keynote Topics

- 001 How the ChatGPT revolution is changing work and business forever
- 002 Cyber security – beware the cat video!
- 003 Mathematics education and the importance of numeracy

Testimonials

Event Essentials

- On stage introduction
- AV requirements
- Headshots



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ADAM SPENCER

Speaker Bio

Whether you get Adam to deliver a keynote address or host your entire event, laugh and learn with one of Australia's most dynamic and engaging minds.

Adam has hosted award-winning breakfast radio shows in Australia's toughest markets and live current affairs TV. He has won improvised theatre competitions and once interviewed John Travolta in front of 75,000 people. Whether it's a technically demanding event with dozens of moving parts, or flying by the seat of your pants, Adam prides himself on the high level of energy, engagement and entertainment that he provides whenever on stage, set or screen.

With 25 years experience in television, radio and events, Adam loves curating challenging and thought-provoking conversations. He has interviewed prime ministers, Hollywood stars, Fortune 500 CEOs, Nobel Prize-winning scientists and Australians of the Year – and he was also the first person in the world to ever interview our legendary Thai cave rescuers.

Adam loves doing the research and crafting the narrative that helps people tell their story. He's informative, fun and guaranteed to impart take-aways you've never heard before. If there's only time to ask one quick question of a speaker before moving on, you know it will be an awesome question and just watch what he can get out of them. All done with an obsessive focus on keeping to time that only 15 years of breakfast radio can give you.

In person, online, hybrid. If you want your CEO, your experts, your customers brought to life in a conversation that lasts anywhere from three minutes to an hour – let's chat.

**Cutting edge
keynote
presentations,
with insights
uniquely tailored
to your industry.**

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ADAM SPENCER

Keynote Topics

Mind blowing content demonstrating the latest AI tech, guaranteed to wow your audience.

001 How the ChatGPT revolution is changing work and business forever

Adam takes a deep dive into the digital revolution that is being heralded by ChatGPT and adjacent Artificial Intelligence (AI) technologies.

Starting with the absolute basics – “what is a GPT and how does it work” – all the way through to the most recent product and platform releases, often just weeks old, Adam will bring your audience up to speed with these incredible disruptive technologies.

GPT call centres and AI-generated training materials that save millions. Incredible life-like videos from simple language commands. Analysing complex information in seconds for business insights and sales leads. Transforming our children’s education. And the promise of a world without language barriers.

Don’t put all this in the too-hard basket – let Adam show how to make AI work for you today and carry your business into tomorrow.

Audience takeaways:

- How AI (inc. LLMs like ChatGPT) is impacting every industry and how to harness its potential
- Sneak peaks at the very latest tech breakthroughs, often just weeks old!
- The social and cyber threats of disinformation posed by video and voice simulation, and other potential downsides
- The power to be drawn from the youngest people in your workforce
- Tips for keeping up if you feel overwhelmed by the pace of change



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Laugh while you learn, with one of Australia's most entertaining and informative speakers.

002 Cyber security – beware the cat video!

A cybercrime is reported in Australia every seven minutes, costing more than \$29 billion annually. Telstra alone blocks hundreds of millions of suspicious SMS and phone calls every year.

Whether it's catphishing, ransomware, deep fake videos – cyber is a new game altogether. It is slick. It is personalised. And it is everywhere. As Adam likes to say, "You're only as strong as your weakest link ... and that link is Gary from accounts – who just LOVES clicking on cat videos."

Audience takeaways:

- The cutting-edge best – or should I say, worst – examples of cybercrime
- The sheer scope and types of cybercrime in Australia
- Practical tips you can employ right now to improve your cyber security
- Why protecting your business is a people and culture issue as much as a software one

003 Mathematics education and the importance of numeracy

As Australia's most popular mathematician, Adam has been entertaining and inspiring educators, parents and kids with his joy for all things mathematical for decades.

His TED Talk on 'Monster Prime Numbers' has clocked over 2 million views and is regularly voted one of the top 10 best TED maths and science talks and he was one of the featured speakers in Carmen Gallo's 2022 book *Talk Like Ted - the 9 public speaking secrets of the world's top minds*.

Audience takeaways:

- The joy of mathematics
- The importance of maths and STEM education
- Encouraging girls into maths and science
- Cool maths facts you can use to blow other people's minds

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ADAM SPENCER

Client Testimonials

"The things Adam Spencer talks and writes about should be taught in every school worldwide."

Malcolm Gladwell | Author - *The Tipping Point*, *Blink*, *Outliers*

"I've never laughed harder on a corporate stage. What a chat!"

Alan Joyce | CEO Qantas

"Adam nailed it ... smart, funny ... keeping the audience engaged."

Melanie Silva | MD Google Aust & NZ

"I've been to nine Congresses and that was the best opening I've seen."

Bill Nye | 'The Science Guy' at 68th International Astronautical Congress

"Our first ever on stage interview and we couldn't have been in better hands."

Craig Challen | Thai Cave diver rescuer

"Adam held a room of Nobel Prize Winners in the palm of his hand."

Brian Schmidt 2011 | Nobel Prize for Physics

"To celebrate our \$1 billion 'Inspired' philanthropic campaign, Adam was the perfect MC."

Dr Michael Spence | VC University of Sydney

"Across the detail - and so quick on his feet."

Fran Barlow | Head of Events Microsoft

"Funny and smart; Adam was the perfect host."

Steve Cox | CEO Destination NSW

"When Adam Spencer gets his geek on, it is a joy to behold."

Russell Crowe | Legendary Actor

"One of the most motivational and well constructed conversations I've ever been part of."

John Longmire | Head Coach Sydney Swans

"The perfect deep dive into the life and mind of a titan of business [Indra Nooyi, CEO PepsiCo]."

Karen Beattie | CEO Growth Faculty

"The MC of choice for the tech industry."

Martin McCabe | Account Executive Salesforce

"Chatting AI with Adam and Garry Kasparov was incredible."

Justin Baird | CTO Microsoft Startups APAC

"His messaging and stage presence was very on-topic [with] references from media only 1-3 days earlier."

AIOH Scientific

"Adam Spencer makes every event a winner!"

Jason Murrell | Group Executive AustCyber

"His attention to detail [and] responsiveness to change is beyond outstanding!"

Jennie Douglas | Victorian Association of Catholic Primary School Principals

"The best interview of GE CEO Jeff Immelt I've ever seen."

Joanne Woo | GE VP Marketing and Comms

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ADAM SPENCER

Event Essentials

On stage intro

Adam typically tailors an intro unique to your event, however the following can be used as a holding script:

"Maths geek, comedian and author, Adam Spencer has 25 years experience in television, radio and events.

He loves nothing more than growing knowledge and getting conversations started for some of the world's biggest brands and iconic Australian institutions.

Get ready to laugh, learn and be challenged with one of Australia's most dynamic and engaging minds."

AV requirements

Adam prides himself on being a quintessential media and event pro who can work with any AV set-up.

On stage, on set, in studio and/or at home. Handheld mic, lapel mic, madonna mic and/or lectern. Autocue and/or old-school folder. Adam always delivers.

But since you're asking - he'd love an icy cold can of Diet Coke please!

Headshots

A selection of headshots can be previewed on the next page and high resolution files can be downloaded from his website: www.adamspencer.com.au/headshots



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