



ADAM SPENCER

speaker pack

“At heart I have always been a maths nerd. I believe that numbers are the musical notes with which the symphony of the universe is written.”

Speaker bio.....2

Keynote topics.....3

- Winning the Numbers Game in our digital world
- Cyber security - beware the cat video!
- How digital transformation will change work and business forever
- MC extraordinaire and event facilitator

Testimonials.....7

Event essentials

Speaker intro.....8

Headshots.....8

AV requirements.....8



anita@odemangement.com

04xx xxx xxx



ADAM SPENCER

MC & keynote speaker

Draft

Adam has hosted award winning breakfast radio shows in Australia's toughest markets and live current affairs TV. He has won improvised Theatre Competitions and once interviewed John Travolta in front of 75,000 people. Whether it's a technically demanding event with dozens of moving parts, or flying by the seat of your pants, he prides himself on the level of energy, engagement and entertainment that he always provide whenever on stage.

With 25 years experience in television, radio and events ... Adam loves curating challenging, thought provoking conversations. He has interviewed Prime Ministers, Hollywood Stars, Fortune 500 CEOs, Nobel Prize winning scientists and Australians of the Year ... and was the first person in the world to ever interview our legendary Thai cave rescuers

Adam loves doing the research and crafting the narrative that helps people tell their story. Informative, fun and guaranteed to contain take-aways you've never heard before. If there is only time to ask one quick question of a speaker before moving on, you know it will be an awesome question. If you give him 10 minutes, just watch what he can get out of them.

All done with an obsessive focus on keeping to time that only 15 years of breakfast radio can give you.

So if you want your CEO, your experts, your customers brought to life in a conversation from 3 minutes to an hour ... let's chat.

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ADAM SPENCER

keynote topics

1. Winning the Numbers Game in our digital world

Australia's favourite and most entertaining mathematician shows you how technologies like AI, Cyber Security and ChatGPT are disrupting business. And how you can win in this world.

In this dynamic, thought provoking and very funny presentation, Adam Spencer award winning broadcaster, national comedy champion, internationally acclaimed TED speaker will show you

- How Artificial Intelligence will impact every industry and how to harness its potential
-
- The crucial role every worker plays in your cyber security
-
- The business potential of holding a supercomputer in your hands
-
- How to keep up if the pace of digital disruption feels overwhelming
-
- And more

Laugh and learn with one of Australia's most dynamic and engaging minds.

WATCH...
Adam talks AI



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ADAM SPENCER

keynote topics

2. Cyber security - beware the cat video!

The old days of cybercrime are long gone. You remember that email we all got - from the former prince of Nigeria who needed to get \$1,000,000 out of the country AND FAST. All he needed from us was our bank account details. Well that is not cyber crime today. Cyber criminals pivoted as hard as any industry during the pandemic. In 2023 - whether it is catphishing, ransomware, deep fake videos - cyber is a new game altogether. It is slick. It is personalised. And it is everywhere.

A cyber crime is reported in Australia EVERY 7 MINUTES. In 2022 Telstra alone blocked over 300 million fraudulent SMSs and 400 million dodgy emails. Who knows if one of them could have crippled your business.

I'll explain to you how your people and your culture are just as important as your software when it comes to cyber security. Or as I like to say "you're only as strong as your weakest link ... and that link is Gary from accounts - who just LOVES cat videos"

Key takeaways

- The cutting edge best, or worst, examples of cyber crime currently happening
- The sheer scope of cyber crime in Australia and the types we are particularly susceptible to
- Protecting your business is a people and culture issue as much as a software one

WATCH...
Adam talks
cyber security



anita@odemangement.com

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ADAM SPENCER

keynote topics

WATCH...
Adam talks
digital
transformation

3. How digital transformation will change work and business forever

Your mobile phone has the power of what 20 years ago was the most powerful supercomputer in the world. Artificial intelligence, right now, can do multiple aspects of your job faster and more accurately than you can.

Don't put all this in the too hard basket, let me show you how to make this technology work for you today and carry you into tomorrow.

Key Takeaways

- How powerful are everyday devices - you're carrying a supercomputer in your pocket!
- Why you must understand how AI, in particular large language models, like ChatGPT can help your business
- Tips for keeping up if you feel overwhelmed by the pace of change
- The power to be drawn from the youngest people in your workforce



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ADAM SPENCER

client testimonials

"I've never laughed harder on a corporate stage. What a chat!"

Alan Joyce
CEO Qantas

"Adam nailed it ... smart, funny ... keeping the audience engaged, laughing and interested."

Melanie Silva
MD Google Aust & NZ

"Our first ever on stage interview and we couldn't have been in better hands."

Craig Challen
Thai Cave diver rescuer

"Adam held a room of Nobel Prize Winners in the palm of his hand."

Brian Schmidt 2011
Nobel prize for Physics

"The best interview of GE CEO Jeff Immelt I've ever seen"

Joanne Woo
GE VP Marketing and Comms

"One of the most motivational and well constructed conversations I've ever been part of"

John Longmire
Head Coach Sydney Swans

"When Adam Spencer gets his geek on, it is a joy to behold."

Russell Crowe
Legendary Actor

"I've been to nine Congresses and that was the best opening I've seen."

Bill Nye
'The Science Guy' at 68th International Astronautical Congress

"The perfect deep dive into the life and mind of a titan of business."

xxx about interview with **Indra Nooyi**
CEO Pepsico

"The MC of choice for the tech industry."

Martin McCabe
Account Executive Salesforce

"Across the detail - and so quick on his feet"

Fran Barlow
xxx Microsoft

"Chatting AI with Adam and Garry Kasparov was incredible. Watching Garry destroy Adam at chess was hilarious."

Garry Kasparov (?)
Justin Baird



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event essentials

WATCH...
Adam talks AI



1 My intro

Your mobile phone has the power of what 20 years ago was the most powerful supercomputer in the world. Artificial intelligence, right now, can do multiple aspects of your job faster and more accurately than you can.

Don't put all this in the too hard basket, let me show you how to make this technology work for you today and carry you into tomorrow.

2 Headshots

A full range of headshots can be downloaded here

3 AV specifications

- How powerful are everyday devices - you're carrying a supercomputer in your pocket!
- Why you must understand how AI, in particular large language models, like ChatGPT can help your business
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