



# ADAM SPENCER

## Keynote Topics

### 001 Winning the Numbers Game in our digital world

Australia's favourite and most entertaining mathematician Adam Spencer shows you how factors like AI, Cyber Security and ChatGPT are disrupting business. Learn how you can win in this digital world.

Audience takeaways:

- How Artificial Intelligence will impact every industry and how to harness its potential
- The crucial role every worker plays in your cyber security
- The business potential of holding a supercomputer in your hands
- How to keep up if the pace of digital disruption feels overwhelming

### 002 Cyber security - beware the cat video!

A cybercrime is reported in Australia every seven minutes. Whether it's catphishing, ransomware, deep fake videos - cyber is a new game altogether. It is slick. It is personalised. And it is everywhere. As Adam likes to say, "You're only as strong as your weakest link ... and that link is Gary from accounts - who just LOVES cat videos."

Audience takeaways:

- The cutting-edge best - or should I say, worst - examples of cybercrime
- The sheer scope and types of cybercrime in Australia
- Practical tips you can employ right now to improve your cyber security
- Why protecting your business is a people and culture issue as much as a software one



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## ADAM SPENCER | KEYNOTE TOPICS CONTINUED

### 003 How digital transformation will change work and business forever

Your mobile phone has the power of what 20 years ago was the most powerful supercomputer in the world. Artificial Intelligence can already do multiple aspects of your job faster and more accurately than you can. Don't put all this in the too-hard basket - let Adam Spencer show you how to make AI technology work for you today and carry you into tomorrow.

Audience takeaways:

- The power of everyday devices - you're carrying a supercomputer in your pocket!
- Why you must understand how AI, and in particular large language models like ChatGPT, can help your business
- Tips for keeping up if you feel overwhelmed by the pace of change
- The power to be drawn from the youngest people in your workforce

### 004 Mathematics education and the importance of numeracy

As Australia's most famous popular mathematician, Adam Spencer has been entertaining and inspiring educators, parents and kids with his joy for all things mathematical. His TED Talk on Monster Prime Numbers has had over 2 million views and is regularly voted one of the top 10 best TED maths and science talks and he was one of the featured speakers in Carmen Gallo's 2022 book *Talk Like Ted - the 9 public speaking secrets of the world's top minds*.

Audience takeaways:

- The joy of mathematics
- The importance of maths and STEM education
- Encouraging girls into maths and science
- Cool maths facts you can use to blow other people's minds



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