



# ADAM SPENCER

## Keynote Topics

**Mind blowing content demonstrating the latest AI tech, guaranteed to wow your audience.**

### **001 How the ChatGPT revolution is changing work and business forever**

Adam takes a deep dive into the digital revolution that is being heralded by ChatGPT and adjacent Artificial Intelligence (AI) technologies.

Starting with the absolute basics – “what is a GPT and how does it work” – all the way through to the most recent product and platform releases, often just weeks old, Adam will bring your audience up to speed with these incredible disruptive technologies.

GPT call centres and AI-generated training materials that save millions. Incredible life-like videos from simple language commands. Analysing complex information in seconds for business insights and sales leads. Transforming our children’s education. And the promise of a world without language barriers.

Don’t put all this in the too-hard basket – let Adam show how to make AI work for you today and carry your business into tomorrow.

Audience takeaways:

- How AI (inc. LLMs like ChatGPT) is impacting every industry and how to harness its potential
- Sneak peaks at the very latest tech breakthroughs, often just weeks old!
- The social and cyber threats of disinformation posed by video and voice simulation, and other potential downsides
- The power to be drawn from the youngest people in your workforce
- Tips for keeping up if you feel overwhelmed by the pace of change



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Laugh while you learn, with one of Australia's most entertaining and informative speakers.

## 002 Cyber security – beware the cat video!

A cybercrime is reported in Australia every seven minutes, costing more than \$29 billion annually. Telstra alone blocks hundreds of millions of suspicious SMS and phone calls every year.

Whether it's catphishing, ransomware, deep fake videos – cyber is a new game altogether. It is slick. It is personalised. And it is everywhere. As Adam likes to say, "You're only as strong as your weakest link ... and that link is Gary from accounts – who just LOVES clicking on cat videos."

Audience takeaways:

- The cutting-edge best – or should I say, worst – examples of cybercrime
- The sheer scope and types of cybercrime in Australia
- Practical tips you can employ right now to improve your cyber security
- Why protecting your business is a people and culture issue as much as a software one

## 003 Mathematics education and the importance of numeracy

As Australia's most popular mathematician, Adam has been entertaining and inspiring educators, parents and kids with his joy for all things mathematical for decades.

His TED Talk on 'Monster Prime Numbers' has clocked over 2 million views and is regularly voted one of the top 10 best TED maths and science talks and he was one of the featured speakers in Carmen Gallo's 2022 book *Talk Like Ted - the 9 public speaking secrets of the world's top minds*.

Audience takeaways:

- The joy of mathematics
- The importance of maths and STEM education
- Encouraging girls into maths and science
- Cool maths facts you can use to blow other people's minds

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